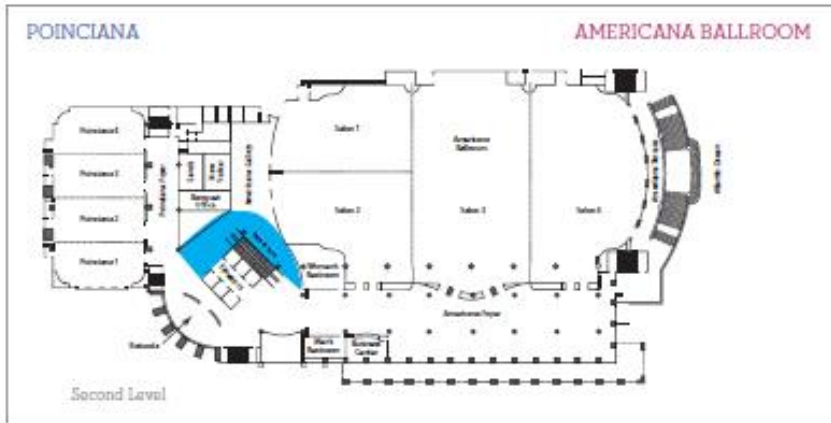


# Branding Options

Lowes Miami Beach Hotel



## LOCATION: ESCALATOR & ELEVATOR LANDING

**COLUMNS TOTAL: 4 - \$1500.00**

**C1: 125" D X 134.5" H**

**C2: 125" D X 134.5" H**

**C3: 125" D X 134.5" H**

**C4: 125" D X 134.5" H**

**ESCALATOR RUNNER: 1 - \$1500.00**

**ER1: 1.4'X40' (16.8"X480" @25% = 4.2"X120")**

**TRUSS ARCHWAYS OVER ESCALATORS TOTAL : 2 - \$1500.00**

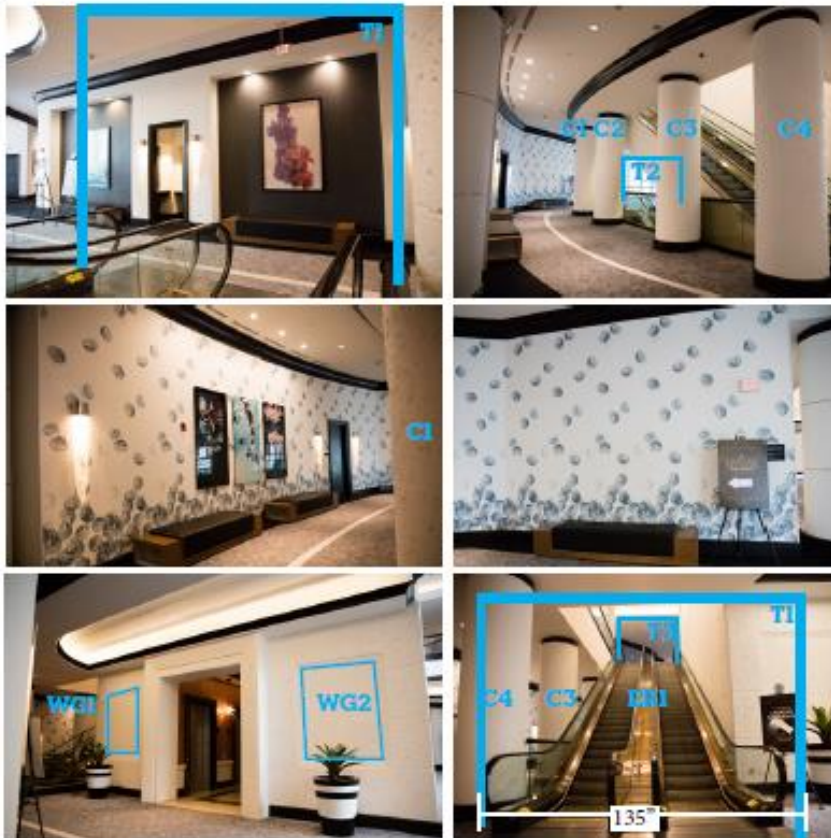
**T1: SIDE BANNERS 24"X72" | HEADERS: 5'X2' 135" MINIMUM INSIDE**

**T2: SIDE BANNERS 24"X72" | HEADERS: 5'X2' 120" H MAX**

**WALL GRAPHIC: 2 - \$1500.00**

**WG1: 55.5" X 72"**

**WG2: 57" X 72"**

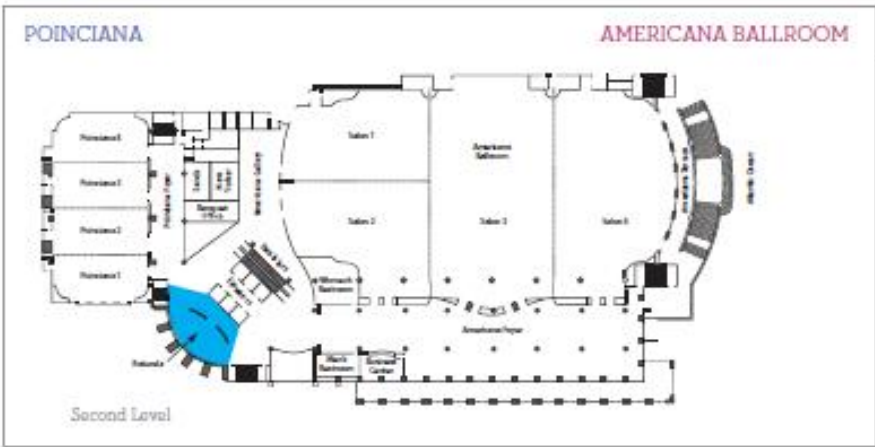


**T1 & T2**

**WG1 & WG2**







**LOCATION: REGISTRATION & ROTUNDA**

**COLUMN: 2 - \$1500.00**

**C5: UPPER – SEE BELOW SKETCH/ LOWER 124'D X 151''H**

**C6: UPPER – SEE BELOW SKETCH/ LOWER 124'D X 151''H**

IF BETWEEN GW1 & GW2 127'' MINIMUM  
IF BY WINDOW 29' MINIMUM

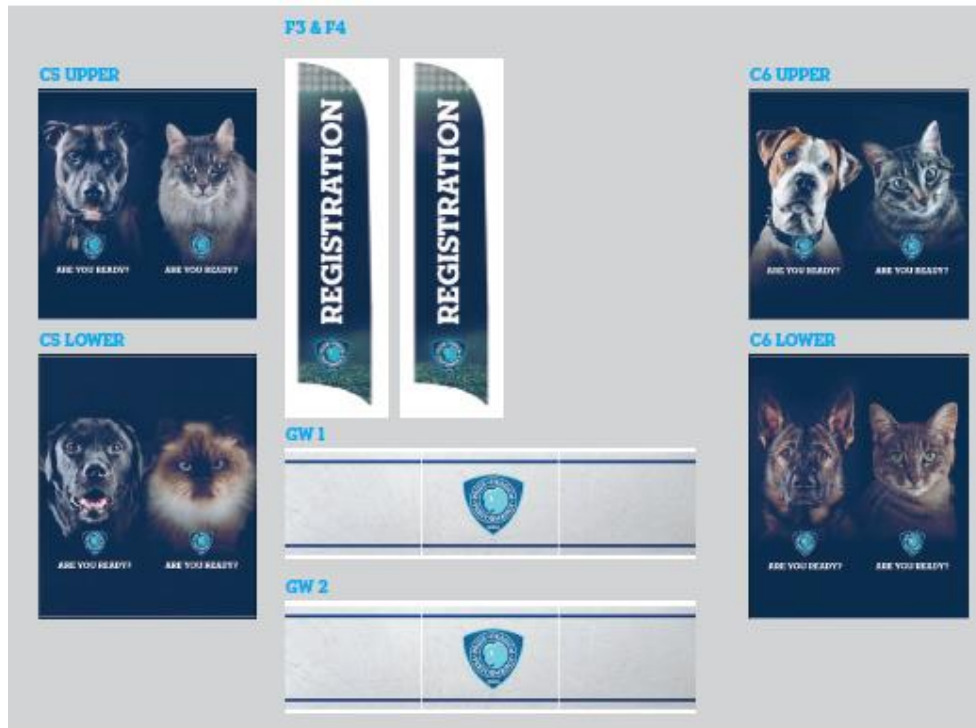
**GLASS WRAPS: 2 - \$1500.00**

**GW 1: 35''W X 28''H | PANEL 2: 35'' W X 28.25'' H | PANEL 3: 35''W X 28.5''H**

**GW 1: 35''W X 28.25''H | PANEL 2: 35'' W X 28.25'' H | PANEL 3: 35''W X 28.5''H**

**REGISTRATION FEATHERS: 2**

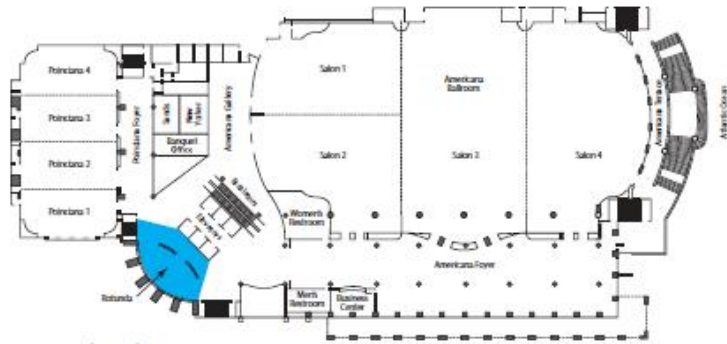
**F3: SEE TEMPLATE | F4: SEE TEMPLATE**





POINCIANA

AMERICANA BALLROOM



Second Level

## LOCATION: REGISTRATION & ROTUNDA

Glass Wraps: 3 - \$1500.00

### GW 3:

PANELS 1-3: 40 3/8" W X 30.5" H

### GW 4:

PANELS 1-5: 9" W X 30.5" | PANEL 6-8: 34.5" W X 30" H | PANEL 9-10: 10.75" W X 30" H

### GW 5:

PANELS 1-5: 10" W X 30" | PANEL 6-8: 34" W X 30" H | PANEL 9: 11.5" X 30" H |

PANEL 10: 11.25" W X 30" H | PANEL 11-13: 39.75" W X 30" H

NOTE: ORDER OF PANELS IS VIEWING FROM DOWNSTAIRS LOOKING UP.

