



LOEWS

MIAMI BEACH  
HOTEL

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# WELCOME TO LOEWS MIAMI BEACH HOTEL

Located in the heart of the Historic Art Deco District in South Beach, Loews Miami Beach Hotel is walking distance to world-famous Lincoln Road and Ocean Drive. Groups can experience the flair and flavor of one of the country's hottest destinations, while staying in an elegant, comfortable and private atmosphere. Just four blocks from The Fillmore Miami Beach at the Jackie Gleason Theater and minutes from downtown Miami, American Airlines Arena and South Beach's electric nightlife. Loews Miami Beach Hotel is conveniently located 20 minutes from Miami International Airport and 35 minutes from Ft. Lauderdale/Hollywood International Airport.

## MEETINGS & BANQUETS

65,000 square feet of flexible indoor and outdoor, state-of-the-art meeting/function space which can accommodate events from 10 to 2,700 people including:

- The 28,000 square-foot Americana Ballroom (up to four Salons) featuring panoramic floor to ceiling windows overlooking the Americana Lawn and the Atlantic Ocean. The Poinciana Ballroom (6,270 square feet, up to four salons) with floor to ceiling windows facing the palm lined hotel entrance.
- 21 additional meeting rooms, salons and parlors ranging in size from 300 to 4,000 square feet.
- Expansive indoor/outdoor pre-function space.
- The Americana Lawn, St. Moritz Lawn, Conference Terrace and SOAK Cabanas and Daybeds, in addition to the beach for outdoor functions.

## AMENITIES

### **A sparkling ocean front pool with private beach access**

The world famous white sands of South Beach enable planners to create a one of a kind memorable beach experience for attendees and allow guests to retreat under the tropical sun.

### **SOAK Cabanas and Daybeds**

Providing an additional unique setting to build into any agenda, the St. Tropez-inspired SOAK Cabanas offer the ultimate luxury experience for planners looking for something special for their group. These eight lavishly appointed cabanas were designed for hosting meetings, special events or basking in the sun. Complete with a rooftop sun deck, climate control, plush furnishings, personal concierge service, amenities and more, SOAK Cabanas and Daybeds are fully wired to support meetings and events, while providing that extra dose of comfort in an exclusive, European cabana setting.

### **exhale Spa & Fitness Center**

exhale is a brand synonymous with transformation and healing. Group fitness programming encompasses mind and body experiences rooted in Yoga, Pilates and Core Fusion offerings. Skincare and body therapies allow guests to revive, restore and exhale.

## AWARDS & ACCOLADES

- Mobil Four Star Award
- AAA Four Diamond Award
- Meetings and Conventions Gold Key Award
- Meetings and Conventions Gold Platter Award
- Corporate Meetings and Incentives Paragon Award
- Association Meetings Inner Circle Award
- Successful Meetings Pinnacle Award
- Meeting Matrix Certified Meeting Space

## RESTAURANT & LOUNGES

**Lure Fishbar** For a taste of the Big Apple in tropical South Beach, the award winning Lure Fishbar brings its seafood driven concept to Loews Miami Beach Hotel. Between catch-of-the-day freshness and its nautical motif, Lure Fishbar highlights include raw bar, crudo and sushi bar offerings, as well as Miami-inspired appetizers and entrées. Lure is available to host meetings and events in its Private Dining area, as well as al fresco at the outdoor, spacious bar, The Rumline, located adjacent to the restaurant.

**Preston's** Serving a mix of traditional fare flavored with a Floribbean flair. Indoor and outdoor seating available. Private dining rooms available upon request. Open for breakfast, lunch and dinner.

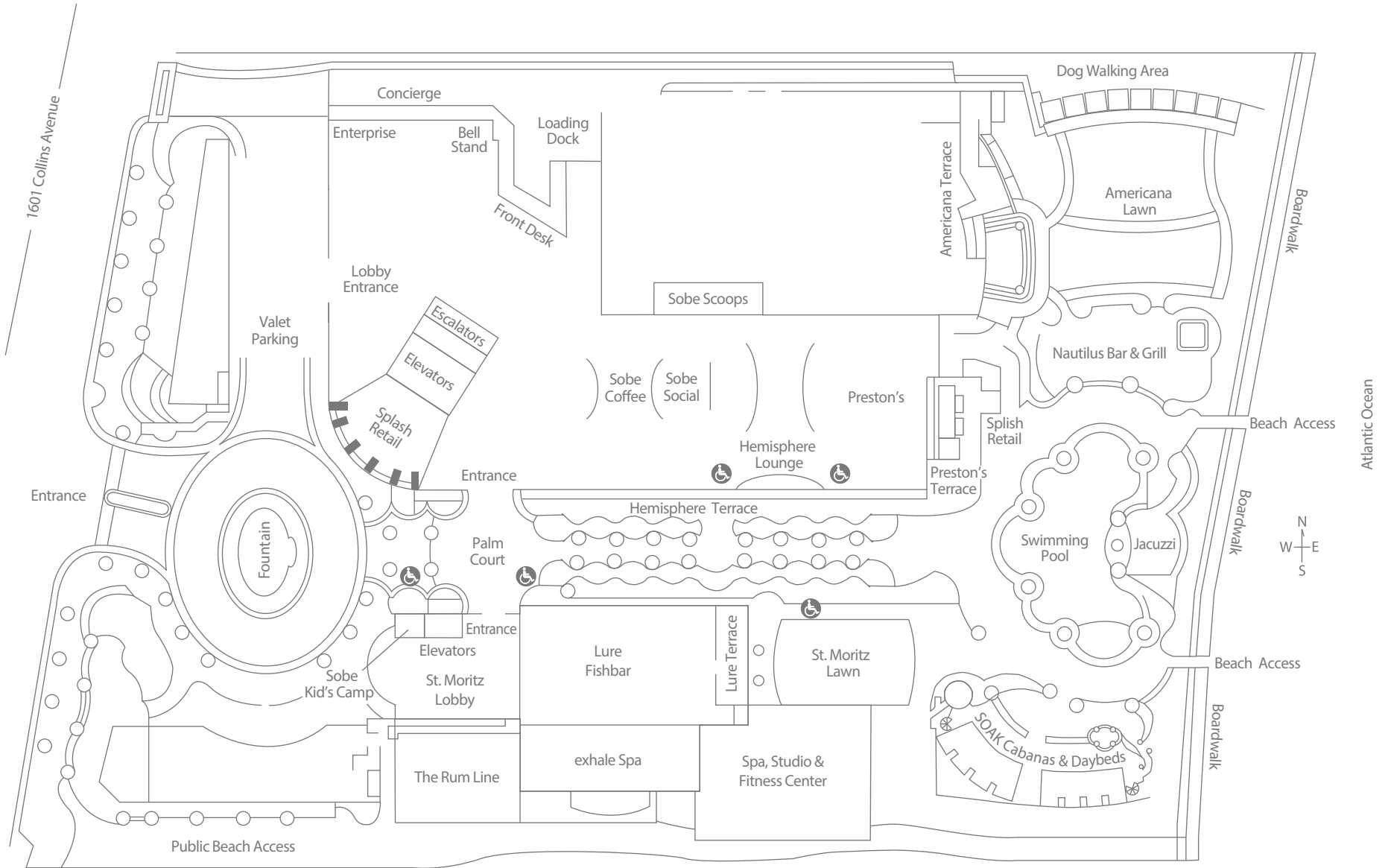
**Sobe Social** Dim Sum and noodles abound at SoBe Social, where guests indulge in a variety of dumpling and noodle creations, in addition to traditional favorites like crispy duck, spring rolls and more. All with our very own South Beach twist!

**Nautilus** The poolside bar and grill is the perfect place for light fare and tropical drinks, offering service around the pool, cabanas and on the beach.

**Hemisphere Lounge** A trendy bar and meeting place with over 240 different cocktail selections, savory bites and live music on select nights. Ideal for business networking.

**Sobe Coffee** Rise and shine every morning with a refreshing juice or your favorite Starbucks java. Serving continental breakfast and organic cold press juices from Juicera.

**Sobe Scoops** Cool off in our retro ice cream, candy and coffee shop offering a variety of sweet treats from locally churned ice cream, sorbet and gelatos with great topping choices, to homemade bakery treats and a candy wall.



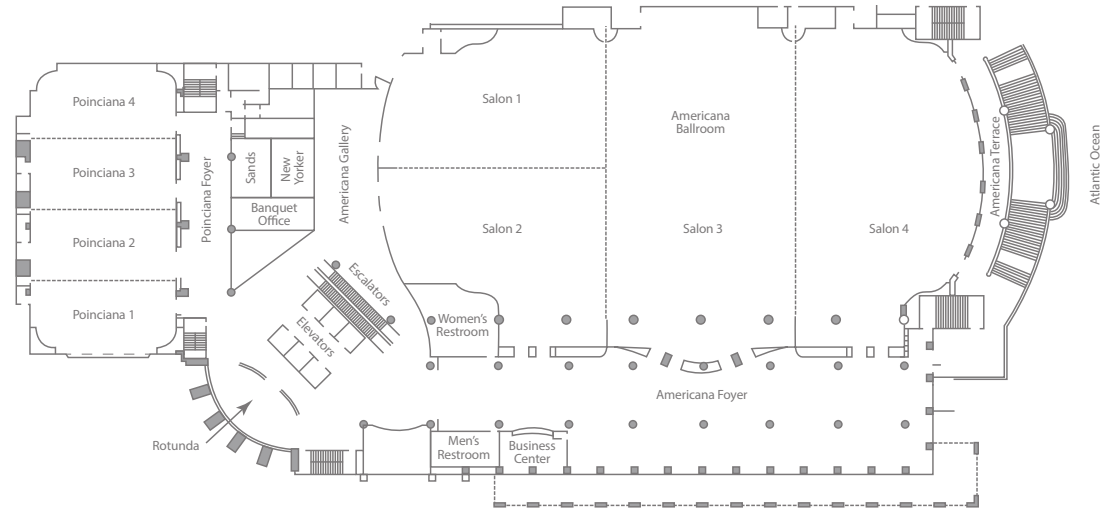
Property Overview



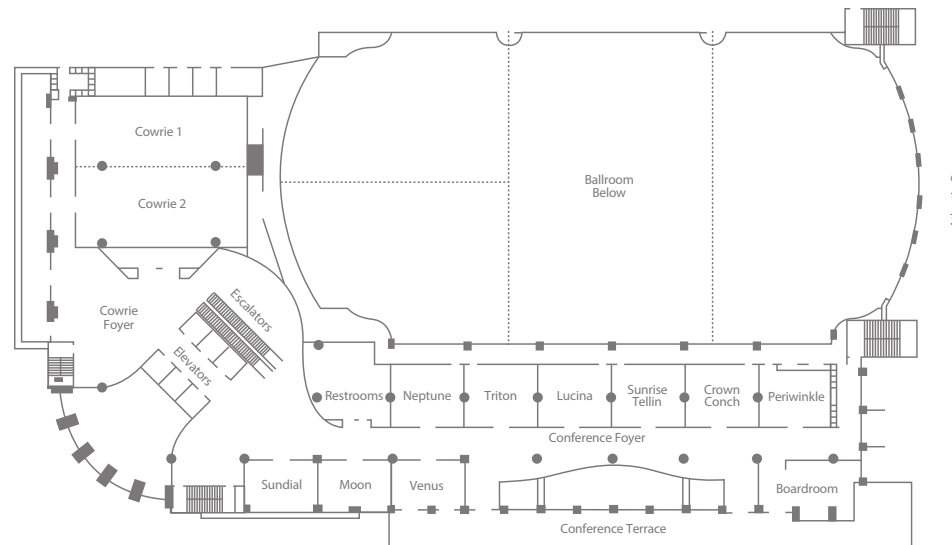
With 65,000 square feet of flexible indoor and outdoor meeting space accommodating events from 10 to 2,700, including 29 meeting rooms, salons and parlors, Loews Miami Beach Hotel has everything needed to plan a diverse agenda. Americana Ballroom, with its floor-to-ceiling panoramic ocean views, in addition to unique event venues such as SOAK Cabana Deck, Lure Fishbar and exhale Spa, offer additional settings for private functions and breakouts. Pristine lawns, terraces and more allow for al fresco daytime activations or receptions under the stars.

## POINCIANA





## AMERICANA BALLROOM



Second Level



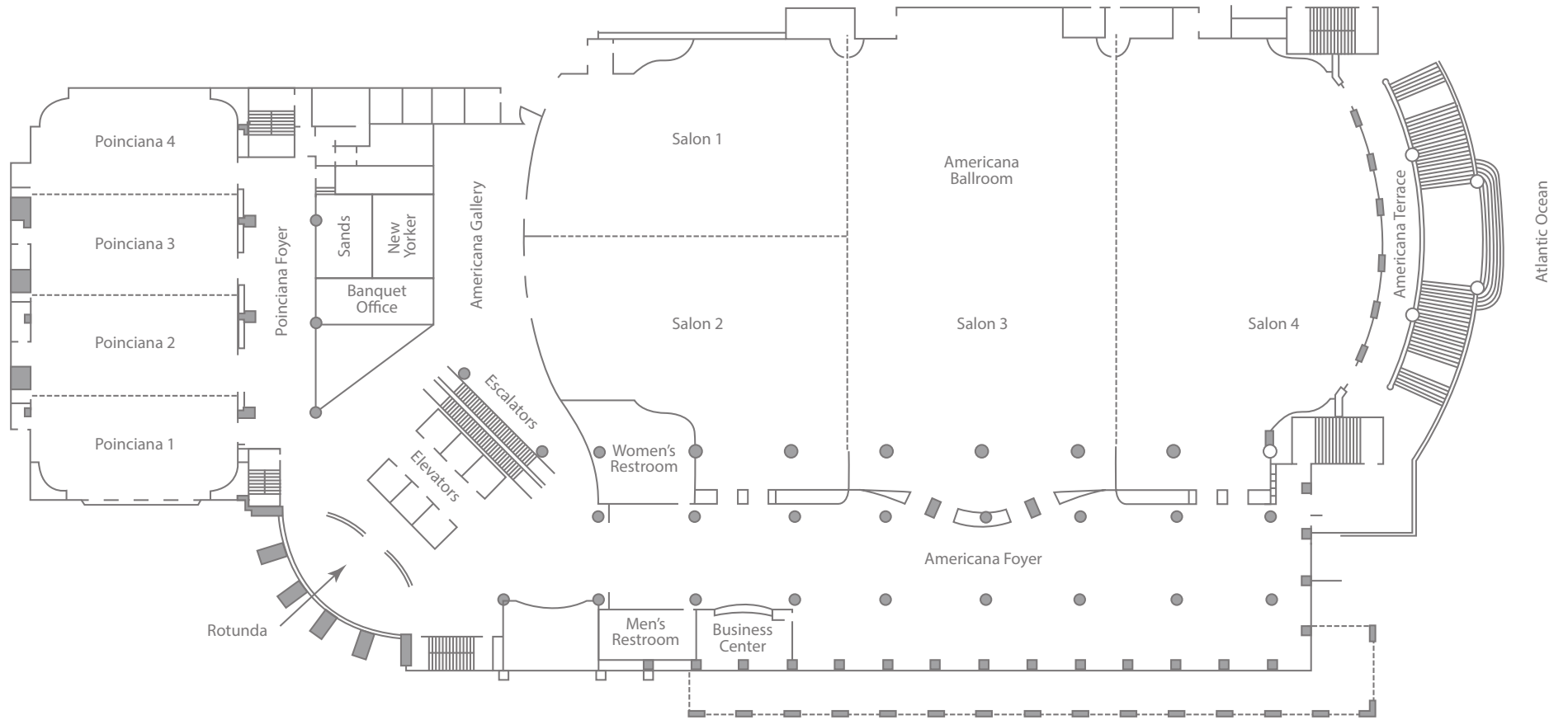
Third Level

DIMENSIONS				CAPACITY			
ROOM	FEET/SQUARE FEET	METERS	CEILING HT.(FT/M)				
				THEATRE	CLASSROOM	RECEPTION	BANQUET
<b>SECOND LEVEL</b>							
Americana Ballroom (1, 2, 3, 4)	230 x 120 / 27600	70.1 x 36.6	22 / 6.7	2450	1405	2630	1530
Salon 1	80 x 60 / 4800	24.4 x 18.3	22 / 6.7	400	215	480	270
Salon 2	80 x 60 / 4800	24.4 x 18.3	22 / 6.7	400	215	500	270
Salon 3	130 x 75 / 9750	39.6 x 22.8	22 / 6.7	900	600	900	540
Salon 4	115 x 65 / 7475	35 x 19.8	22 / 6.7	750	375	750	450
Americana 1-4 Foyer	9050					1000	
Americana 3, 4 Foyer	7740					600	
Americana 1, 2 Gallery	1350					150	
Poinciana (1, 2, 3, 4)	114 x 55 / 6270	34.7 x 16.8	12 / 3.7	640	340	600	360
Poinciana 1, 4	55 x 25 / 1375	16.8 x 7.6	12 / 3.7	160	85	150	90
Poinciana 2, 3	55 x 27 / 1485	16.8 x 8.2	12 / 3.7	160	85	150	90
Poinciana Foyer	1450					250	
New Yorker	16 x 24 / 384	4.9 x 7.3	11 / 3.4	20	N/A	30	20
Sands	16 x 24 / 384	4.9 x 7.3	11 / 3.4	20	N/A	30	20
Rotunda	500 sq ft					200	96
<b>OUTDOOR FUNCTION AREAS</b>							
Americana Lawn	95 x 95 / 9162	24.4 x 24.4				1000	400
St. Moritz Lawn	64 x 93 / 5976	23.5 x 14.6				550	250
Americana Terrace				Reception Area		200	120
SOAK				Reception Area		250	
<b>THIRD LEVEL</b>							
Boardroom	23 x 16 / 368	7 x 4.9	12 / 3.7		Permanent Boardroom Table, seating for 16		
Periwinkle	25 x 23 / 575	7.6 x 7	12 / 3.7	50	30	50	40
Crown Conch	25 x 23 / 575	7.6 x 7	12 / 3.7	50	30	50	40
Sunrise Tellin	25 x 16 / 400	7.6 x 4.9	12 / 3.7	40	22	40	30
Lucina	25 x 16 / 400	7.6 x 4.9	12 / 3.7	40	22	40	30
Triton	25 x 20 / 500	7.6 x 6.1	12 / 3.7	40	25	40	30
Neptune	23 x 23 / 529	7 x 7	12 / 3.7	50	25	40	30
Sundial	25 x 19 / 475	7.6 x 5.8	12 / 3.7	50	22	30	30
Moon	26 x 18 / 468	7.9 x 5.5	12 / 3.7	50	22	30	30
Venus	26 x 15 / 390	7.9 x 4.6	12 / 3.7	50	22	30	30
Cowrie	63 x 60 / 3780	19.2 x 18.3	11 / 3.4	375	145	250	180
Cowrie 1	63 x 24 / 1512	19.2 x 7.3	11 / 3.4	150	65	100	84
Cowrie 2	63 x 26 / 1638	19.2 x 8.0	11 / 3.4	225	90	150	120









POINCIANA

AMERICANA BALLROOM

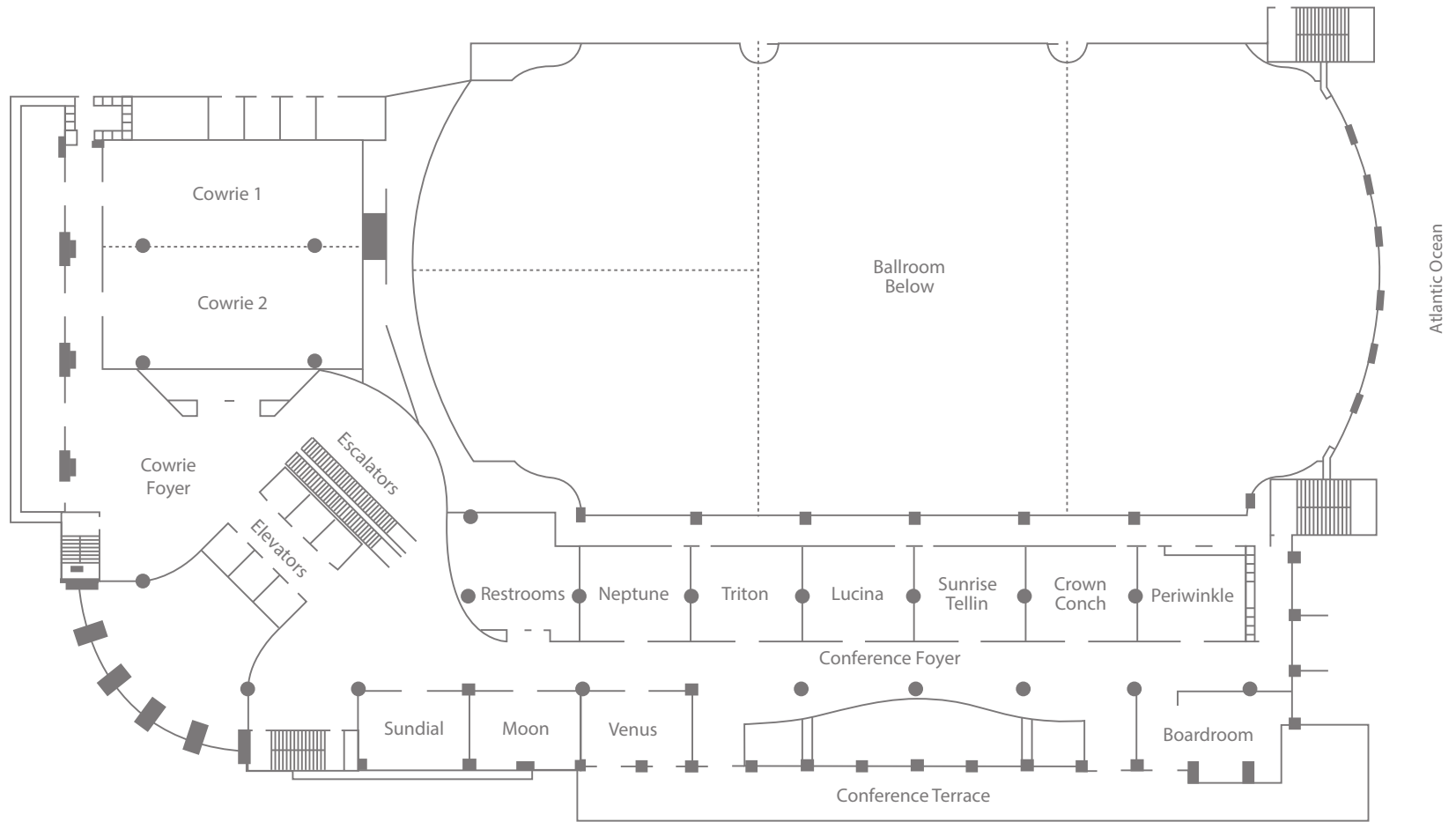


Second Level





DIMENSIONS				CAPACITY			
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Sands	16 x 24 / 384	4.9 x 7.3	11 / 3.4	20	N/A	30	20
Rotunda	500 sq ft					200	96


<b>EXHIBITS</b>				
	BOOTH SQUARE FEET	CAPACITY	BOOTH SQUARE FEET	CAPACITY
				
Americana 1	8 x 10	22	10 x 10	17
Americana 2	8 x 10	20	10 x 10	16
Americana 3	8 x 10	57	10 x 10	47
Americana 4	8 x 10	40	10 x 10	31
Americana 3, 4 Foyer	8 x 10	17	10 x 10	17





Third Level

DIMENSIONS				CAPACITY			
ROOM	FEET/SQUARE FEET	METERS	CEILING HT.(FT/M)	 THEATRE	 CLASSROOM	 RECEPTION	 BANQUET
<b>THIRD LEVEL</b>							
Boardroom	23 x 16 / 368	7 x 4.9	12 / 3.7		Permanent Boardroom Table, seating for 16		
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Cowrie 2	63 x 36 / 2268	19.2 x 10.9	11 / 3.4	225	80	150	96
Cowrie Foyer	2200	7.6 x 6.7				200	120

HOSPITALITY PARLORS			
QUANTITY	TYPE	SQUARE FEET	CONFERENCE
			
4	Two Bay Terrace Suite	710	14
3	Three Bay Terrace Suite	1120	20

Ideal for small breakouts.

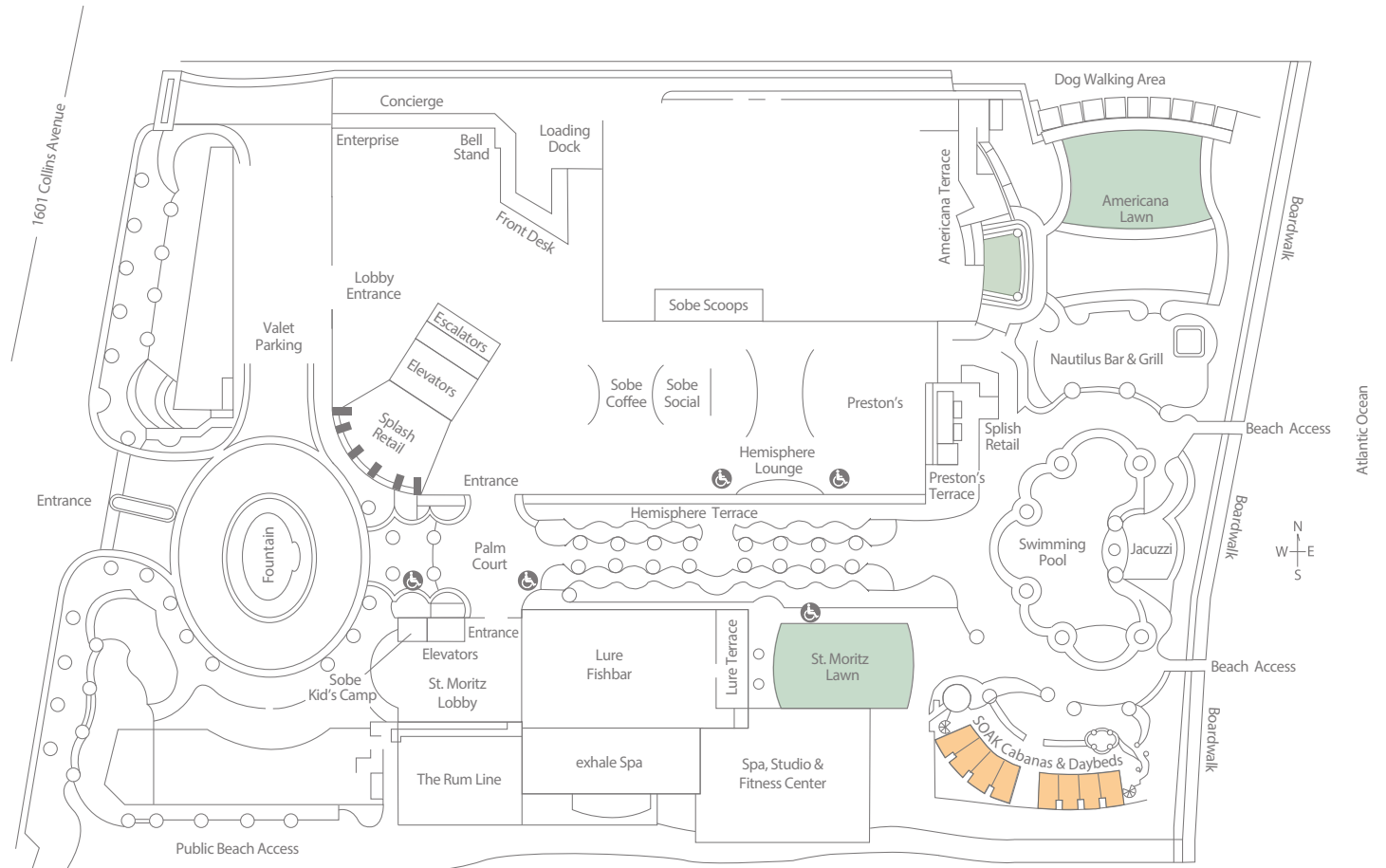
Balcony access varies from 96 sq. ft. to 675 sq. ft.

Terrace Suites are large guest room parlors that connect to adjoining guestrooms in the main tower of hotel.

Pricing and furniture removal information can be obtained from your Sales or Service Executive.



Whether it is a team building activity on the beach, lunch on the lawn or a tented event with live entertainment, Loews Miami Beach Hotel offers outdoor function space that can stand alone or be combined to meet your planning needs.



Ground Level & Outdoor Space

DIMENSIONS				CAPACITY			
ROOM	FEET/SQUARE FEET	METERS	CEILING HT.(FT/M)	THEATRE	CLASSROOM	RECEPTION	BANQUET
<b>OUTDOOR FUNCTION AREAS</b>							
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St. Moritz Lawn	64 x 93 / 5976	23.5 x 14.6				550	250
Americana Terrace				Reception Area		200	120
SOAK				Reception Area		250	





# PARTNERS & SERVICES

Taking care of business at Loews Miami Beach Hotel – where service goes above and beyond the ordinary – is easy. From in-house audio visual offerings to transportation service, culinary consultations and more, planners and attendees have access to hotel preferred and exclusive partners that make an event seamless from start to finish.



The award-winning signature restaurant at Loews Miami Beach Hotel offering private dining and group customized menu options to enhance any food & beverage experience.



exhale Spa offers a variety of options to enhance the group experience. Plan individual therapies or group fitness classes, sunrise yoga, an Acu-Social where participants can learn about and preview the healing art of acupuncture and more.



On-site audio/visual rentals, staging and production company focusing on the convention and trade show industry.



Destination management services company providing event coordination, décor, off property activity options and more.



Premier transportation services from town car to luxury buses and additional vehicle options.



On-property full service business center, available daily for printing and mailing services. Located on the 2nd level.



Providing premier pool, beach, water sport and large corporate group event services for more than 25 years.



On-property car rental service, located in the main lobby of Loews Miami Beach Hotel.



Express blow dry hair services, offering a variety of styles as well as makeup application.



Luxury yacht rentals showcasing the beautiful Miami Beach skyline and waters for unique group activities.

BISCAYNE LADY  
*Yacht Charters*

## RESOURCES

**LINC** – Loews Immediate Needs Coordinators are available to meeting planners for instant response to any last minute needs for event set up and special requests.

**VIP** – Our dedicated VIP Team can assist the planner with coordinating designated VIP amenities, agendas and more well before check-in, through the duration of the stay and check-out.




**GMCVB** – The Greater Miami Convention & Visitors Bureau is the official marketing organization for Greater Miami and the Beaches. Find out about the latest happenings, promotions, places to go and more with this available marketing resource.

*Ask your Sales Executive for contact information on these partners and services.*



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