

Simply Fish

The logo for 'Simply Fish' is presented in a cursive, handwritten-style font. The word 'Simply' is rendered in orange, and 'Fish' is in dark blue. A light blue, brush-stroke-like underline flows beneath the 'Simply' portion. A green fish icon is cleverly integrated into the 'i' of 'Fish', with its body forming the vertical stem and its tail curving into the top of the letter. The entire logo is set against a plain white background.