



SPIRIT TO SERVE

All the staff at CasaMagna Marriott Puerto Vallarta demonstrate a true "Spirit to Serve our Communities" with lots of enthusiasm through volunteer work by planning, conducting and assisting the main benefit causes in the region.





SOCIAL RESPONSIBILITY REPORT

We at CasaMagna Marriott Puerto Vallarta play an important role in the community; we know we have a big responsibility to help make a difference in the lives of those that surround us.

This spirit is more than just an attitude; it takes teamwork to build strong communities. Solutions to complex long standing problems often depend upon a multitude of sources, talents and expertise. Knowing this, we are involved in a wide variety of initiatives and organizations.

We are particularly proud of the contributions made by individual hosts of this resort; their dedication and enthusiasm exemplify the "Spirit to Serve"

We wish to briefly describe the programs and activities in which CasaMagna Marriott Puerto Vallarta and many of our hosts are actively involved.



SHELTER & FOOD



Addressing housing and hunger needs, including in times of disaster.

- Hotel Staff donated more than 600 liters of milk to Santa Esperanza Shelter, Association that protects 50 children.
- Our staff also donated food for the victims of the hurricanes Marie in Acapulco and Odile at Los Cabos
- Providing food for local orphanages.
- Providing food for special events to raise funds for several causes.
- Donating gently used linen and equipment for charity bazaars
- Organizing fundraising events throughout the year including the International Festival of Altruism, that has become the most important charity event in Puerto Vallarta raising more than half a million pesos that are donated to 20 different associations.
- Year round in kind donations

Some of the associations' supported during 2014 were:

- Asilo de Ancianos San Juan Diego
- Refugio Infantil Santa Esperanza
- Pasitos de Luz
- Becas Vallarta
- Corazón de Niña



ENVIRONMENT

Working towards a greener planet

- Supporting Puerto Vallarta's Municipality and Federal environmental programs.
- Public beaches and rivers clean-up brigades
- Recycling program for paper, aluminum, kitchen oil and engines oil.
- Water heating system that reduces smoke contaminations by 503 tons of carbon emission.
- Green meetings: introduction of greener ways of doing business, giving options to our clients to choose from green menus as well as banquet setups in meetings and conventions.
- Every year CasaMagna Marriott Puerto Vallarta joins the Earth Hour initiative, turning off more than 12,000 lights during one hour to create environmental awareness
- Running a yearly Sea Turtle Rescue Program that has become the most successful protection program in the area. The project is supervised by a Marine Biologists

- Our Turtle Nursery with capacity of more than 500 nests at the same time is the biggest in town and protects around the 40% of the turtle nests laid in Puerto Vallarta.
- Programa de protección y conservación de la tortuga marina, bajo la coordinación y supervisión del Biólogo Marino del hotel.
- Contamos con el vivero de protección a la Tortuga Marina más grande de Puerto Vallarta para el cual protege más del 40% de los nidos incubados en Puerto Vallarta.

CasaMagna Marriott Puerto Vallarta invites all guests and locals to join this great project and understand the importance of this specie in our ecosystem.

Sea Turtle Program 2014	Total nests protected in nursery	Colected Eggs	Turtle released into ocean
	850	76,570	72,300





READINESS FOR HOTEL CAREERS

- Marriott Puerto Vallarta was the first and is still the only hotel in town to embrace the Youth Career Initiative (YCI). In its eight year, the hotel has helped more than 62 young students giving them the necessary tools and resources to build a promising future. The duration of the program is six months, in this period of time, students combine classroom theory with on-the-job hotel experience to prepare themselves for the real world. Most of the students later pursue a job within the hotel industry and become part of the Marriott family.

- The resort also support Puerto Vallarta's local organizations for children education, like Becas Vallarta with inkind donations for fundraising Events.

- Our chefs have provided cooking and pastry classes at different shelters so they can learn how to become self-employed.
- Year round, the resort receives students from different universities for their internships.





VITALITY OF CHILDREN

Marriott hosts take an active role by responding to the needs of local children

Throughout the year Marriott associates organized fund raising events to buy food, school supplies or uniforms for children at a local orphanages.

•Toys for Tots Puerto Vallarta is a project that the resort started 15 years ago, the purpose of the project is to bring a smile to the face of the children in need. The project began with roughly 700 toys and during these fifteen years, Toys for Tots has collected more than 130,000 toys and has installed playgrounds in needy communities in Puerto Vallarta.

•In 2014 more than 7,000 toys were purchased with the funds raised with the Gala Dinner and Golf tournament organized by the hotel.

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VALLARTA

por la sonrisa de los niños ...



EMBRACING DIVERSITY AND PEOPLE WITH DISABILITIES

- Due to the actions taken during the year in favor of diversity and inclusion efforts, generating employment opportunities for people with disabilities, seniors citizens, etc. The resort was recognized in 2014 by the Federal Government with the “Gilberto Rincon Gallardo” Award that recognizes us as a company that embraces diversity.

- In 2014, Marriott Puerto Vallarta was the first resort in the city to obtain the OUT NOW certification, this means that every employee who works at the hotel has been trained to provide the best service to our LGBT customers.

- A chocolate sale among hotel’s associates is organized every year to raise funds for Down syndrome association.

- We also support with different activities associations like Pasitos de Luz, that provides vital services to disabled children and their families living in extreme poverty in Puerto Vallarta

- CasaMagna Marriott Puerto Vallarta promotes the workforce inclusion of people from diverse backgrounds and with special needs, providing each adequate opportunity to their capabilities.





2014 RESULTS

Funds raised and donated in 2014 by CasaMagna Marriott Puerto Vallarta as a part of "Spirit to Serve our Communities" Program

\$260,000 USD

Number of room-nights donated in 2014 by CasaMagna Marriott Puerto Vallarta Resort & SPA in support of Nonprofit and charity organizations

130 rooms

Estimated value of donated room nights

\$53,000 USD

Total number of CasaMagna Marriott Puerto Vallarta Resort & SPA employees that participated as volunteers in community activities

286 hosts

Total number of volunteered hours donated ç in 2014 by our hotel employees

611 hours

