



VIPER

TRADESHOW
SERVICES

Pilots of the Tradeshow Industry



Soar Above the Competition!



SHOW MANAGEMENT SERVICES

Advanced Warehousing
CAD Sketches and Floor Plans
Inventory Management & Manifesting
Decorating
Labor Management

ADDITIONAL SHOW MANAGEMENT SERVICES AVAILABLE:

Registration Areas

These areas are important to your show. They should be dressed and laid out properly while at the same time, remain cost effective. In most cases, Viper Tradeshow Services is pleased to provide complimentary registration counters. Our equipment is designed to hold standard or custom graphics, light panels, or whatever your preference.

Graphics and Signage

Viper Tradeshow Services employs a full time graphic artist to assist you with all of your graphic needs and requirements. We will work closely to develop show themes, offer suggestions, and implement ideas that ultimately become the signature of your show.

Entrance Units

Viper Tradeshow Services offers a wide variety of prefabricated entrance units that are available for your show. The only cost associated with the units would be those for custom production/printing of the graphics that are chosen to welcome your exhibitors and attendees.

Custom Furnishings

Olis Furnishings, a division of Viper Tradeshow Services, can provide you with the most up-to-date custom furnishings available for show management and exhibitors alike. Our extensive line of custom and standard furnishings enables us to meet and exceed all requests and expectations. Imagine numerous lounge settings located throughout your registration/exhibition area that warmly invite people to sit down and enjoy the art of conversation.





EXHIBITOR SERVICES

Viper Tradeshow Services understands that your exhibitor is a valued member of your shows success. Therefore, we will go to great lengths to ensure that they are completely satisfied with your selection of Viper Tradeshow Services. The services that are available, but not limited to, are listed below.

A Single Point of Contact

The personal touch is Viper Tradeshow Services' way of doing business with you and your exhibitors. It is our mission to know each and every exhibitor by their name and the company they are affiliated with. Your point of contact is the very same person that your exhibitors will work with and come to know.

Exhibitor Service Kits

Electronic and/or hard copy kits will be sent to your exhibitors at no cost to you. This detailed information will take them step by step through the planning process assisting them in ordering furniture, freight handling, services and general booth decor. Included in the information are also many tips on how to cut costs when exhibiting.

Rental Displays

Viper Tradeshow Services offers a rental portfolio of hard wall and pop-up displays. If your exhibitor's resources are limited, then this service is capable of dressing their space to meet their expectations and have an impact on the attendees. Our displays provide a successful show experience with minimal cost.

Professional Booth Installation & Dismantling

Viper Tradeshow Services has recognized that many exhibitors prefer a turnkey operation as it relates to tradeshow booth installation and dismantling. We are prepared to make this expectation a reality for those exhibitors. We will handle all aspects of the installation and dismantling of any exhibit. Furthermore, if warehousing is needed until the next show, we are also able to offer this service.

Advanced Warehousing & Shipping

Viper Tradeshow Services provides your exhibitors with a very simple one-stop process for all of their shipping needs. Available in their Exhibitor Service Kit, the exhibitor will find the order form that will make their shipping to and from the show a very simple process. Our capability to provide advance warehousing in every city simplifies the move in and reduces cost associated with labor calls and unnecessary drayage fees. With assistance of your on-site Viper contact, the delivery and removal of materials is orchestrated and expedited properly to the satisfaction of your exhibitor.





WHY VIPER?

When was the last time you had an exhibitor email you or pull you aside at show site to mention the outstanding job your decorator did?

Hearing negative comments about your decorator is not something that should just be accepted as a natural part of the industry. With Viper Tradeshow Services our goal is that you receive outspoken and strong comments of the extreme ease and distinct service your exhibitor's experienced. Your decision to partner with Viper Tradeshow Services is a reflection of you and your organization. We seek to make it a great one!

How often do your exhibitors receive an email from a decorator saying they had calculated their services incorrectly and were paying too much?

Viper Tradeshow Services is a profitable company, but not at the expense of a single exhibitor. We would much rather build a long term relationship with your organization, show management, and exhibiting customers for everyone's mutual benefit rather than accept money on false pretenses of a single incident. By taking the time to review orders and email confirmations of receipts, we can notify exhibitors of any discrepancies, avoid over-charges, incorrect supplies and insure that every exhibitor receives exactly what they ordered at the price they anticipated or better!

Ever worked with one decorating executive seamlessly at one show to only find out that you get a stranger at the next one?

Relationships help make shows easier, smoother, and simply more fun to work. Therefore our first goal will always be to have the same executive at your show year after year. At Viper Tradeshow Services we understand the ease that continuity creates. We strive to provide you with time saving and dependable consistency through streamlined communications and a single point of contact.

You would like to do something different with your show, help it grow and stand out among the crowd of your competitors. Would you ask your present decorator's input and help?

Being a partner means sharing the responsibility for success. At Viper Tradeshow Services our experienced team is not only willing but capable and happy to provide ideas. We can help brainstorm new approaches that give your show a fresh look, creating energy, generating referrals and new exhibitors or sponsors for the future. By definition a partner contributes to the success of another and with Viper Tradeshow Services we take on that role happily.





COMPANY HISTORY

The team at Viper Trade Show Services offers a combined 80 plus years of tradeshow experience and service. Established in 1997, our signature was the shipping of tradeshow materials across the country. We offered advanced warehousing and excelled at expediting freight efficiently. We soon enjoyed a full calendar of shows and had established long term relationships with exhibitors and show managers alike. Viper Tradeshow Transportation is still a vital part of our services today and remains one of the key components within Viper Tradeshow Services.

As a result our unlimited tradeshow experience we were able to witness first hand things that were “missing” within the show business. It was then that we found a strong need for a new line of custom furniture. From this perspective, Olis Furnishings was developed and added to the Viper Tradeshow Services family. Working with some of the leading furniture manufacturers in the country, Viper Tradeshow Services created a new line of custom furnishings that has appealed to both show management and exhibitors. Today our inventory of furnishings fills warehouses across the country and services some of the largest shows in the industry. Olis Furnishings is an intricate part of Viper Trade Show Services and further extends our ability to meet the ever changing needs of the tradeshow industry.

Viper Tradeshow Services has developed into a decorating company designed and built to meet the specific needs of the small to mid-size tradeshows. Our strengths are in our ability to provide an unsurpassed level of service. At Viper Tradeshow Services we understand the importance of a successful show. We also understand the importance of hiring the right general contractor to make this happen.

Viper Tradeshow Services is more than your contractor, we are your partner. Your success is our success. We will always search for ways to save your organization money and time by focusing on the issues that are important to you and your exhibitors. Satisfaction is not just an option, it is a guarantee. We are a growing company with fresh energy and we are searching for long term relationships with your organization.

