

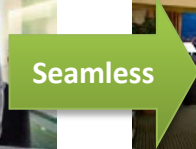
RegLink Event Connector

Link Event Registration to Hotel Reservations

RegLink is an API integration technology that can link virtually any online event registration system to Passkey's online hotel booking system, allowing meeting guests to register for the event and book their hotel room in a seamless one-step process.



Register for Event
(Any registration system)



Book Hotel Room
(GroupMAX reservations)

HOW IT WORKS

Integrates the event registration and reservation process

By connecting event registration and hotel bookings, guests can experience a seamless event booking process, completing their event registration and hotel reservations in a single process.

WHY IT MATTERS

Higher Pick-up; Lower Attrition Exposure

With RegLink, more event attendees book their hotel rooms within the contracted block, maximizing block pick-up and resulting in lower attrition exposure for meeting planners.

Cross-Reference Registrations vs. Reservations

Real-time reporting is one of RegLink's strongest benefits. This includes reports that cross reference registration vs. hotel bookings. Reservation data can also be sent to the registration system to create combined registration/reservation reports.

Secure, Standardized Information Exchange

Passkey fully supports efforts such as PCI, Open Travel Alliance ("OTA"), XML, SOAP and APEX to standardize and secure information exchange among disparate systems.

Links to over 70 registration systems

regonline
Certain
event
EXPO LOGIC
EXGENEX

Meeting planners can link their event registration system to the hotel booking website for that group, delivering a seamless event booking experience.

Available for:

GroupMAX GroupMAX ME