

Conference / Trade Show Marketing Options



The Anaheim Marriott offers many tools that will focus attention on your organization.

Every step of the way, conference attendees will have your message on their minds!



Marriott®

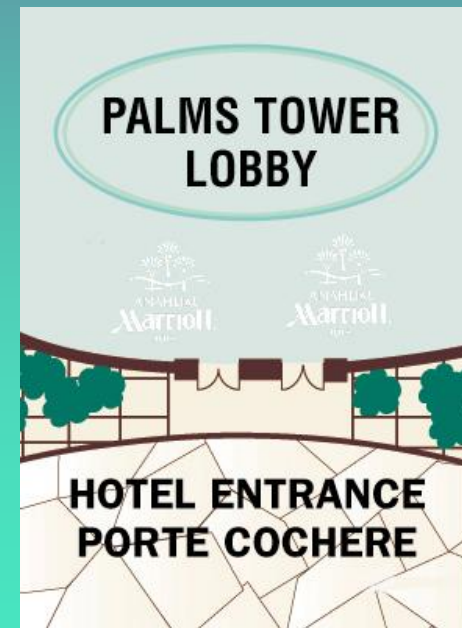
ANAHEIM



Hotel Arrival

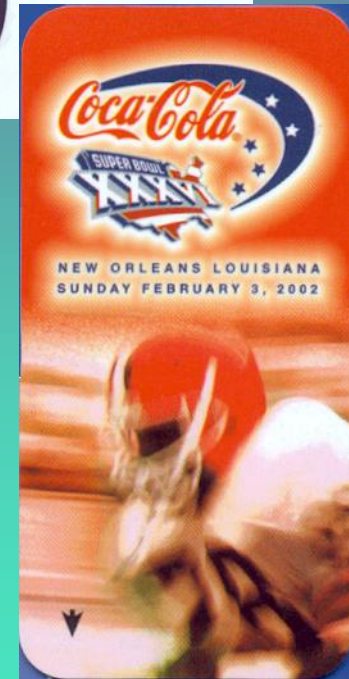
Have your company logo projected in the Lobby entryway.

**\$2,500 per day
(includes two logos and production costs)**



Guest Room Key Options

Guest Room Keys
Get your message out!
Your information
printed on room keys
\$3,500 marketing fee



Guest Room Key Options

Guest Room Key Packet

Got it covered?
Your information
printed on key packets
\$3,000 marketing fee

Special Offer!

**Keys & Key Packet
combination**

\$5,500



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using your laptop?
got calls to make?

get WIRED FOR BUSINESS!

- > High speed internet access
- > Unlimited U.S. long distance calls
- > Unlimited local calls

all for only **\$9.95** per day



Marriott
HOTELS RESORTS SUITES

Guest Room Opportunities

- **Bottled water with company logo**
 - \$5.00 for each bottle in room
 - Additional shipping fees apply for pallets of water shipped to the hotel
- **TV Clings & Remote Control Wraps**
 - \$5.00 for each TV cling (37" diagonals in each room, except the 2 Loft Suites and Presidential Suite)
 - \$5.00 for each remote control wrap (2" x 1" x 7.75", top 2" of remote, add ½" to circumference)

Guest Room Opportunities

- **Branded Chocolates on Pillows**
 - \$5.00 for up to 2 chocolates per bed, including one card, non-personalized
- **Hotel Amenities (shampoo, lotion)**
 - \$5.00 for each lotion/shampoo combo and \$2.50 for a card if place by amenities
 - Chocolates / lotion / shampoo are not included in price

Guest Room Opportunities

- **Belly Band Wrap on Newspaper**
 - \$6.00 (\$9.00 Sunday) per paper belly banded, includes paper cost and delivery (belly band must be provided). Available 7 days per week for OC Register or LA Times on Saturday/Sunday and holidays, USA Today or Wall Street Journal Monday - Friday
- **Internet Service**
 - Company-sponsored internet service in the guest rooms with their own “splash page”. Cost for changing the splash page is \$500. The marketing fee for a sponsor to advertise on the splash page is \$500 a day.

Guest Room Opportunities

- **Window Cling in Guest Room**
 - \$5.00 per window cling on guest room window (inside only)
 - Window cling not included in price

Guest Room Opportunities

- **Additional Promotional Distribution Pricing**
 - Bags, sacks or gifts containing multiple items (inside the door or outside the door) with materials inside are \$5.00 per bag and \$2.00 for each item inside
 - \$3.00 per item for stand alone hangers or single flyers outside the door
 - Add \$2.00 per personalization to any room drop (name or room number)
 - Minimum drop to 1,030 rooms

In-Room Advertising

Television Channel Rental

**Display your video
message in
each guest room
\$1,500 per 24 hours**

Voicemail Message

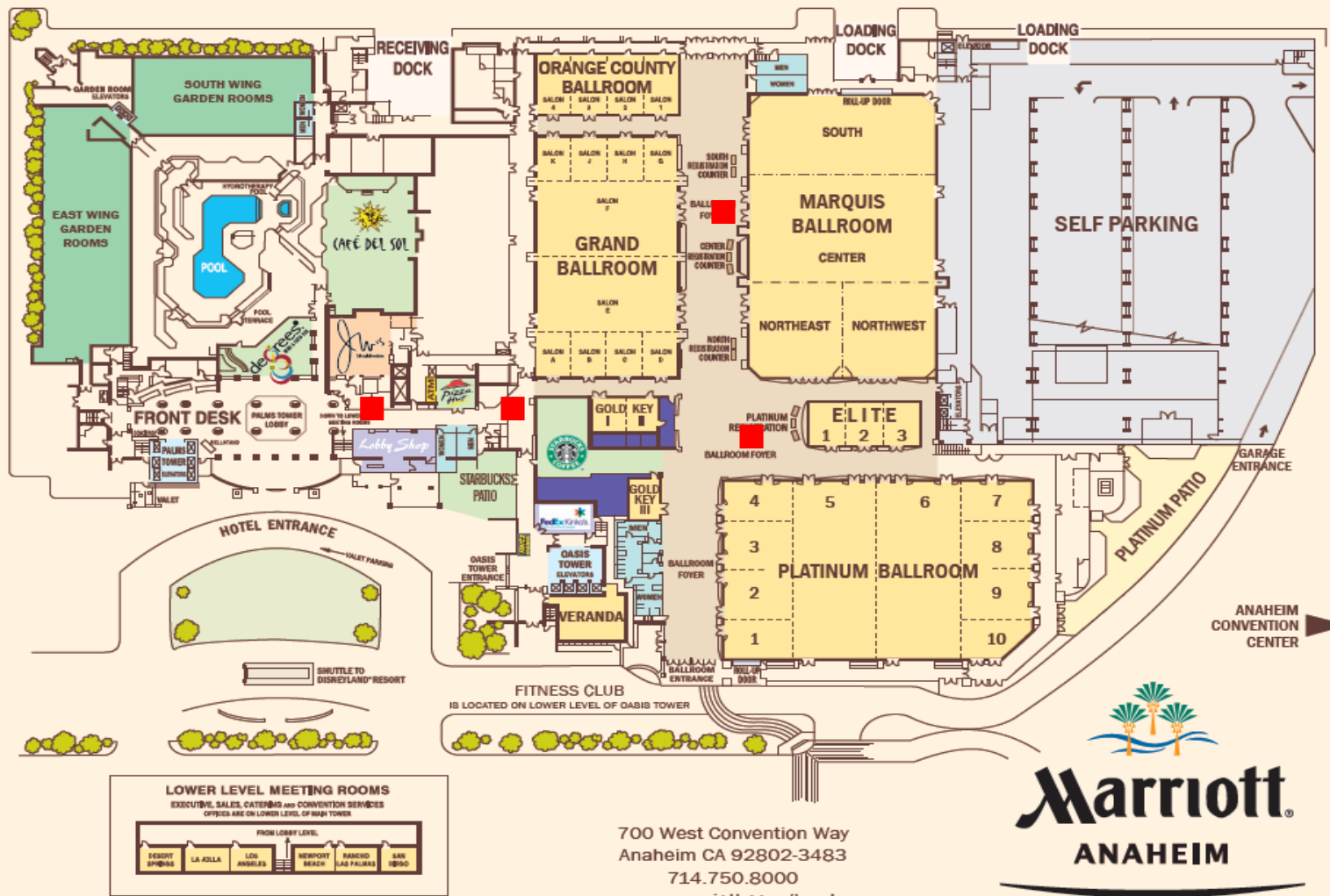
**A voice message is
left in each
guest room
\$2.50 per room**

Plasma Screen Displays

**Have your message presented
throughout the hotel lobby on
our large format plasma screens.
\$1,500 per day**



Plasma Screen Locations



Lobby Bar Opportunities

- Provide your own logo napkins or coasters. Cost is \$600 per day and additional shipping fees may apply
- Napkins and Coasters are not included in price

Outdoor Signage

**Your banner-size message in a premier spot
to get the attention of hotel guests
and attendees on their way
to the Convention Center
\$4,000 per day**



**We look forward to
assisting you with
your Marketing needs!**



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